



PURINA®

FREE BALANCE 12:12

**NEW
LOOK!**
SAME GREAT
FORMULA

VITAMIN & MINERAL SUPPLEMENT



PURINA ANIMAL NUTRITION CENTER

Since 1926, Purina Animal Nutrition Center in Gray Summit, MO has been defining and delivering the future of equine nutrition with a unique philosophy: Combine the finest ingredients with exhaustive research and you'll create unsurpassed nutrition for every type of horse.

For horses who are not receiving a balanced concentrate feed, the highly palatable Purina® Free Balance® 12:12 Vitamin & Mineral Supplement provides the added vitamins and minerals needed to balance a pasture or hay-only diet. Purina® Free Balance® 12:12 is also available in a 40 pound block.



NET WT. 25 lb (11.33 kg)



NET WT. 40 lb (18.14 kg)

Features & Benefits:

VITAMIN & MINERAL FORTIFICATION



To support strong bones, immune system and reproductive function

WEATHER RESISTANT



Granular Technology Delivery System helps prevent product from absorbing water or blowing out of the feeder

VITAMIN STABILITY FOR BIOAVAILABILITY



ADDED ANTIOXIDANTS INCLUDING VITAMIN E



Added amino acids help promote muscle growth & healthy hair coat, skin and hooves

NATURAL FLAVORING THAT HORSES LOVE



Feeding Directions:

40 lb Block: Feed free choice in covered feeders to provide approximately 2 ounces per head per day throughout the year.

Measured Feeding (25 lb bag): Use the scoop provided to top dress 2 oz once daily per horse onto regular grain or concentrate.

Free Choice (25 lb bag): Set Purina® Free Balance® 12:12 Vitamin & Mineral Supplement in a large tub or mineral feeder under shelter or in a run-in shed. Research shows horses consume on average 2 oz per head per day. Horses will eat more than the average some days and less on other days. Some horses will over-consume this supplement when first given free choice. If excessive consumption (more than 4 oz/day) occurs for longer than 2 days, remove access for 2 days, then return to free choice. If over-consumption still occurs, follow directions for measured feeding.

When fed as recommended, Purina® Free Balance® 12:12 Vitamin & Mineral Supplement will provide no more than 0.3 ppm selenium to the total diet.

Purina® Free Balance® 12:12 Vitamin & Mineral Supplement (enlarged to show detail)





PURINA®

FREE BALANCE 12:12

Why Purina®
Supplements?
SCAN HERE



VITAMIN & MINERAL SUPPLEMENT (cont.)

Ingredients - 25 lb bag:

Dicalcium Phosphate, Monocalcium Phosphate, Calcium Carbonate, Grain Products, Salt, Processed Grain By-Products, Molasses Products, Magnesium Oxide, Ferrous Sulfate, Mineral Oil, Iron Oxide, Zinc Oxide, Copper Sulfate, Vitamin E Supplement, Manganous Oxide, Potassium Chloride, Vitamin A Supplement, Bentonite, Vitamin D₃ Supplement, Sodium Selenite, Ethylenediamine Dihydroiodide, Cobalt Carbonate, Fenugreek Flavor, Natural Anise Flavor.

Guaranteed Analysis:

Calcium (Ca) (Min)	12.00%
Calcium (Ca) (Max)	14.00%
Phosphorus (P) (Min)	12.00%
Salt (NaCl) (Min)	4.50%
Salt (NaCl) (Max)	5.50%
Sodium (Na) (Min)	1.75%
Sodium (Na) (Max)	2.25%
Potassium (K) (Min)	0.40%
Magnesium (Mg) (Min)	1.20%
Copper (Cu) (Min)	1,740.00 ppm
Zinc (Zn) (Min)	6,800.00 ppm
Selenium (Se) (Min)	35.00 ppm
Selenium (Se) (Max)	36.00 ppm
Iodine (I) (Min)	40.00 ppm
Iron (Fe) (Min)	4,300.00 ppm
Cobalt (Co) (Min)	9.00 ppm
Manganese (Mn) (Min)	3,400.00 ppm
Sulfur (S) (Min)	0.10%
Vitamin A (Min)	80,000.00 IU/lb
Vitamin D (Min)	8,000.00 IU/lb
Vitamin E (Min)	1,400.00 IU/lb
Ash (Max)	72.00%

Ingredients - 40 lb block:

Monocalcium Phosphate, Dicalcium Phosphate, Cane Molasses, Calcium Carbonate, Wheat Middlings, Salt, Magnesium Oxide, Ferrous Sulfate, Iron Oxide, Zinc Oxide, Copper Sulfate, Vitamin E Supplement, Manganous Oxide, Vitamin D₃ Supplement, Vitamin A Supplement, Natural Anise Flavor, Natural Fenugreek Flavor, Ethylenediamine Dihydroiodide, Cobalt Carbonate, Sodium Selenite.

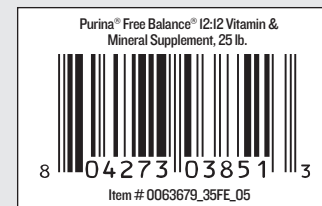
IMPORTANT CONSIDERATIONS:

Provide a minimum of 1 lb per 100 lbs body weight per day of hay or the equivalent in pasture.

CAUTION: Follow label directions: Feeding added selenium at levels in excess of 0.3 ppm in the total diet is prohibited. Store in a dry, well-ventilated area protected from rodents and insects. Do not feed moldy or insect-infested feed as it may cause illness or death. This product was made in a feed manufacturing facility that does not handle or store products containing animal proteins prohibited in ruminant feed.

Try the Full Line of Purina® Horse Supplements

For more information about Purina® Horse Feeds and Supplements or to find the Purina® Horse Retailer nearest you, please visit PurinaHorseSupplements.com or call 1-800-227-8941.



GUARANTEE

Purina appreciates your business. If for any reason you are not satisfied with the quality of this product, please return it to your Purina® Horse Retailer for replacement or a full refund.

Manufactured by:
Purina Animal Nutrition LLC
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